

In 2002 Martin Straith made a critical decision. He had been successfully investing in the markets for over 20 years and was now hearing horror stories from friends and colleagues who were losing a significant portion of their wealth during the “DOT COM” stock market crash. Martin realized that there was a need for a new kind of investment newsletter, one that would teach investors how to protect their wealth and how to become better, more successful investors. In March 2002, Martin made the decision to start Trend News Inc, and publish the first edition of Trend Letter.

Martin has a background in Information Technology as a successful Project Manager. He used his IT skills and knowledge to develop models that link and analyze the relationships between ALL investment and financial markets, such as Bonds, Currencies, Equities, Commodities, and Precious Metals.

These models are designed to do what every investor strives for, to maximize gains and minimize losses. Martin firmly believes that

unchecked emotions cause most investors to sell their winners too early, and sell their losers too late. The incredible success of Trend Letter is due to the newsletter’s history of providing not just accurate BUY signals, but providing accurate and timely SELL signals as well.

For example, in the very first issue of Trend Letter, in March 2002, it was identified that the US dollar had reached a cyclical top, and Trend Letter projected that a long-term correction would follow. As a play against this long-term decline in the US dollar Trend Letter recommended buying physical gold, as well as gold and silver stocks. At the time of that very first publication gold was trading at \$290. Using trailing SELL STOPS Trend Letter recommended prudent profit protection all along the way, but basically rode that gold rally from the entry price of \$290 all the way up to \$1920, before being fully STOPPED OUT at just under \$1800 in August 2011. The gains were significant, as investors saw a Precious Metals bull run that climbed over 500%. Many

Trend Letter recommended stocks were up even more than that. That prophetic projection of a long-term bear market for the US dollar and subsequent bull market for gold and silver was the first of an incredible string of projections that have accurately anticipated almost every major market trend in every major market sector.

In 2003, Trend Letter recommended subscribers buy certain uranium stocks.

These recommendations led to subscribers pocketing gains of over 500%, 1,000%, even over 1,500%.

The value of a good investment newsletter is not just in letting subscribers know when and what to buy, but as important, when and what to sell. In July 2005, Trend Letter warned of a pending real estate crash and strongly advised subscribers to get unleveraged if speculating in that market – to quote *“Never before have homeowners and investors been so heavily leveraged in the homes they have bought, and never before have they been so optimistic in their expectations. Unfortunately, we believe that like never*

before, we will see some serious losses in this market – just like the tech boom.”

In December 2006, Trend Letter started advising subscribers to prepare for a looming stock market meltdown. In May 2007, Trend Letter said *“We have locked in our profits on most of our equity positions, hopefully subscribers have followed our lead. We know that it is tough to SELL when everyone one is telling you to BUY, but our indicators are signalling that this is the final warning to get out of equity stocks.”* Just weeks later, the top was in, and the financial crisis of 2007/8 was underway.

Martin believes that to be a successful investor you need to be aware of and understand global currency trends. *“If you get the currencies right, everything else follows”.*

In 2011, Trend Letter models were highlighting an impending global debt crisis. In a Flash Report to subscribers Trend Letter said *...“We expect the US dollar to appreciate in value which would result in an unwinding of the dollar carry trade,*

moving investors out of the Euro and back to the US dollar. At this point in time we are expecting to see the status for the US dollar continue to get stronger.”

That call was within a month of the bottom of the US dollar and the beginning of its still current bull market.

Trend Letter has made numerous recommendations for playing the strong US dollar against other currencies, and recommended the use of Exchange Traded Funds (ETF's), that make it easy for the average investor to get in on these currency plays. In April 2014, Trend Letter recommended buying a 2X leveraged ETF to short the Euro. Less than a year later the Trend Letter SELL Stop was hit and subscribers who got in on that trade pocketed a 55% gain.

On May 31 of 2015, Trend Letter models signalled a SELL on oil and recommended subscribers use a 2X leveraged short ETF on oil. Just twelve weeks later the Trend Letter SELL Stop was triggered, netting subscribers an impressive 115% gain.

The secret to the success of Trend Letter is that it follows the global flow of capital. Each week in Trend Letter, Martin updates subscribers on where global capital is heading and what subscribers need to do to capitalize on this flow.

Trend Letter continues to make currency trades and is long-term bullish the US dollar and bearish the Euro, Yen, and most other currencies. Martin continually emphasises the importance of having an exit strategy for every investment. Trend Letter utilizes trailing SELL Stops as a simple and effective tool that lets the winners run, and puts an unemotional halt on the losers.

Over the years Trend News has expanded its product line to include two other useful and interesting investment services:

Trend Technical Trader: an online premier hedging service primarily designed to generate profits in a declining market. Included is the proprietary Gold Technical Indicator (GTI).

Trend Disruptors: a service for adventurous speculators

seeking to invest in advanced, disruptive, often unproven technology stocks. This service covers Artificial Intelligence (AI), Virtual Reality (VR), Augmented Reality (AR), 5G, Quantum Computing, Blockchain and more.

604-862-3985
www.thetrendletter.com

Trend Letter has been a Timer Digest **top performer** in our Bond and Gold categories, along with competitive performance for the intermediate-term Stock category.

Trend Letter is published weekly, every Sunday evening. Each issue is has approximately 60 easy to read slides that cover Global Equities, Currencies, Precious Metal, Commodities, and Bonds. Each issue includes the full portfolio with performance tracking. A subscription to Trend Letter is \$599.95 per year ... however; there is a Special Offer for Timer Digest subscribers, just \$399.95. [Click here](#) to subscribe at this special price.

For more information on Trend Letter and their other investment services contact them at:
info@thetrendletter.com